

# **Paolo Scortichini**

Permanent address:

Viale V. Reiter 48  
41121 Modena  
Italy

Personal Details:

Tel. 348. 0196153

Nationality: Italian

Place and date of birth: Ancona 18 July 1964

Civil status: divorced with two children

National service: discharged (army sports corp)



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*International Executive leadership with record of accomplishment in luxury & premium Brand-Building, M&A and IPO strategy. Demonstrated ability to lead cross-cultural negotiation and high level institutional and business relationship. Worldwide institution relation building and family offices structure.*

## ***EDUCATION***

### ***Curriculum Studiorum***

*1978-1983 Secondary education at classical studies college*

*1983-1988 University of Macerata: law degree – Thesis on international law*

### ***Languages:***

*Fluent written and spoken English*

*Fluent spoken French and Spanish*

*Intermediate knowledge of German*

### ***Computer Skills***

*Advanced knowledge of Excel, Access, SAP, Power Point, Adobe Acrobat, Photoshop and WinWord software applications*

### ***Personal Interests:***

#### **Hobbies**

Theatre, cinema

#### **Sports**

Skiing, tennis, squash

## **PROFESSIONAL EXPERIENCE**

*Since 2008 – Present Maserati HQ (functional Report to CEO.)*

**MASERATI SpA Head of legal dept./ General Counsel from January 2008 & from 2021 Global brand extension director**

Legal assistance to the management and coordination of external law firms in relation to civil and criminal proceedings (active and passive).

Expanding New Partnership dimension in order to bring the brand in new lifestyle territories and empower brand licensing and merchandising platform with new e-commerce digital shopping experience

Main Achievements:

- Contracts for licensing, product placement, manufacturing, franchising, editing, bids, insurance, e-commerce, logistics, advertising, import-export, engineering and design of vehicles (co-engineering, co-design and styling), free loans, leasing, etc.;
- Company affairs: office for the creation, incorporation, and merger of new entities, as well as allocation and assignment of company branches;
- Control of internal and external statements to the press, media, TV, newspapers, supervision of sponsors, advertising campaigns, prior investigation and follow-up
- Management of patents and trademarks and problems relating thereto worldwide, anti-infringement measures, etc.
- Daily checks on impact of company activity with regard to national and Community antitrust regulations;
- Formal/institutional arrangements with regard to both national and Community Guarantor Authorities and various Ministries; \_ Within the technical relationship with Chrysler, drafting and supervising all the relevant documents (MOU, Technical license Ag., Master service Engineering Ag., CO2 – Emission – Ag. Etc.)

*March 2008 – December 2012 (Turin – Italy) (Report to ABARTH CEO)*

**ABARTH BRAND maintaining the same position in Maserati SpA, taking care of all the company's legal issues, with the mission to contributing to compliance to all the applicable laws, regulations and policies and the best protection of the company's interest.**

*Main Achievements: Unique Start up in Automotive sector. Brand relaunch with New Business Model definition and 360\* Global implementation structure.*

**January 2007 FIAT Holding SpA**

*within the function of group Senior Counsel, management of dossier relative to M&A, Sponsorships, Global Supply Agreements; participation in the management and co-ordination of the group Intellectual Property policy in collaboration with European institutions;*

representative member for the company of ACEA of the Intellectual Property Rights Committee; also responsible for the Legal Dept. in Maserati Spa.

***from January 2006 Case New Holland***

**Senior legal counsel for the sister company New Holland Kobelco Construction Machinery SpA** regarding all legal activities inherent to the commercial network development in the Middle East, Africa, Russia and Italy; re-drafting of all the important commercial contracts;

**April – July 2002 IPO Project** Drafting of all deeds and documents necessary for quotation on the stock exchange and coordination of law firms and banks taking part in the operation.

**from February 1999 FERRARI SpA**

**Head of Legal Department – General Counsel**

**Legal assistance to the management and coordination of external law firms in relation to civil and criminal proceedings (active and passive).**

Main Achievements:

- *Contracts: Contracts for licensing, manufacturing, franchising, editing, bids, insurance, e-commerce, logistics, advertizing, import-export, engineering and design of vehicles (co-engineering, co-design and styling), free loans, leasing, etc.;*
- *Company affairs: office for the creation, incorporation, and merger of new entities, as well as allocation and assignment of company branches;*
- *Control of internal and external statements to the press, media, TV, newspapers, supervision of sponsors' advertizing campaigns, prior investigation and follow-up*
- *Management of patents and trademarks (over 3500) and problems relating thereto worldwide, anti-infringement measures, etc.*
- *Daily checks on impact of company activity with regard to national and Community antitrust regulations;*
- *Formal/institutional arrangements with regard to both national and Community Guarantor Authorities and various Ministries;*

**Sports Management Contracts with F1 sponsors, confidentiality and supply agreements;**  
**legal/company law assistance (compliance with associative and competitive internal regulations)**

**from February 1995**

*Covering the same tasks within the Legal Department and Company Secretary's Office as mentioned above concerning relations with foreign subsidiaries, working directly for the Managing Director.*

**Since Sept 1992 Assistant to the Director of the Legal Department and Company Secretary of a major Italian construction company operating at international level:**

- *management and supervision of the corporate activities of the controlled and associated Italian companies;*
- *application of and compliance with the law in the establishment, management and closure of corporate bodies associated with the group and/or in which the group has participating interests;*
- *support for operational structures, where necessary, relating to legal aspects connected with the acquisition of contracts (orders), provision of supplies, and litigation;*
- *formulation of a system for powers of attorney and mandates (Italian/foreign) aimed at implementation of the group's activities;*
- *active participation in the initial phases of quotation of the controlling company Stirling Ltd on the London Stock Exchange;*

**February 1990      Secretariat-General, Section “F” Human Rights Division.**

*Training period studying legal/institutional problems of European citizens in view of 1992; also sent as observer attached to European Parliament Committees, such as:*

*legal and human rights committee; institutional affairs committee*

*“Robert Schuman” University – Strasbourg. Researcher at the Department of Legal Sciences. Study of comparative law within the Community in relation to ratification of the European Convention on Human Rights by the European Community.*

*Work carried out within the Secretariat-General of the Commission of the European Communities.*

*I hereby authorize to treat my personal data as per D.lgs 196/200*

*Paolo Scortichini*